

Lockyer Video Productions

Please Complete This Form *Prior to Shoot* and Review with Lockyer Video Productions Upon Arrival

Business Name

Industry

Time and Day of Shoot

MY BUSINESS WILL BE: (CHECK ONE)

☐

OPEN

(I will notify customers of the filming and post "Filming in Progress Sign")

☐

CLOSED

to the general public (I will have family/friends/models, acting as customers)

INTERVIEW PREPARATION

We recommend a documentary style on-camera interview using the Q&A method.

Before the scheduled shoot, write out a script that fits the appropriate duration of your interview and practice.

NOTE: All persons appearing in video must sign a separate release form. This includes parents of anyone under 18 years of age.

SOME QUESTIONS TO CONSIDER...

1 - Please give a short (15-20 second) description of your business.

2 - Describe your main products and services.

3 - How long have you been in business and what motivated you to start?

4 - What are you best known for and why? (i.e. Signature dish, special service you offer, etc)

5 - What sets your business aside from others in the field, and keeps clients coming back?

6 - Do you have an anecdote about the business that summarizes what you are all about? (i.e. plumber who fixed a leak on Thanksgiving day)

Finish these sentences...

a - "When a customer walks into our business they can expect..."

b - "What really makes us unique is ... "

c - "What makes us stand out is..."

INTERVIEW / VOICEOVER (CHECK ONE)

☐

I am prepared for an on-camera interview

IF YOU DO NOT WISH TO BE ON CAMERA, WE OFFER THE FOLLOWING OPTIONS

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I am prepared for an Interview, but only use my voice as a voice over without my appearance.

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I decline to Interview. Please Use Background Music and Text Titling.

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Hire one or more of our professional voice over talents *Additional Fee Applies

LOCATION OF SHOOT (ONE LOCATION -- ADDITIONAL LOCATIONS AVAILABLE FOR ADDITIONAL FEE)

Quiet Location | Single Location | 60-90 Min Interviews should be conducted in a quiet and controlled environment.

Location/s:

Choose the space that best represents your business. Your Shoot will happen at a single location, last 60-90 minutes and will include a brief consultation with your filmmaker to ask questions, review your production outline, request specific shots, and complete the interview.

SHOT LIST (HIGHLIGHTING WHAT MAKES YOUR BUSINESS UNIQUE MAKES FOR AN ENGAGING VIDEO)

List People, Items, Products, Services, Store-front, Offices, Awards, or Examples you would like included in the video. Also anything you'd like excluded from shooting.

Please Fill Out The Shot List Form as Thoroughly as Possible. Shot list must be included with submittal of this form.

Client's Signature:

Lockyer Video Production's Representative: